



COUNTY OF SAN DIEGO NEWS RELEASE

FOR IMMEDIATE RELEASE

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Contact: Luis Monteagudo Jr. (619) 595-4627

ENVIRONMENTAL PROGRAM TO AIR ON CTN

"Fragile Web" looks at MSCP program

San Diego County Television Network will explore the Multiple Species Conservation Program, an ambitious multi-agency effort to preserve and protect more than 170,000 acres of habitat in the region and more than 80 plant and animal species.

"Fragile Web: San Diego's MSCP" will begin airing Sunday, August 8, on CTN. It will be repeated Mondays and Thursdays at 9:30 p.m. through September and several other times this month on CTN, the award-winning network that produces and broadcasts a wide array of government and public interest programming.

Viewers should check www.ctn.org, the county network's Web site, for exact times and dates of the rebroadcasts. They can also check their local cable schedules.

Featuring vivid, nature-documentary style photography of the region's wildlife and habitats, the 22-minute program explains why the MSCP program was created and how it is being used to help preserve corridors of open space.

The County Board of Supervisors established the MSCP in 1997 to help protect parks and open space. It is a cooperative effort among the County, other local jurisdictions, the U.S. Fish and Wildlife Service and the California Department of Fish and Game. Through the program, the agencies work to get developers and landowners to sell or dedicate their land to assemble areas of open space.

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